



# KDFM Premier Branding Program

## KDFM Branding Information

The KDFM portal can be fully branded with your company's name, your corporate colors & logo and product name. The KDFM Branding Program allows you to customize the KDFM portal's four key components:

- Login Screen
- Smart Alerts Emails
- Main Interface
- Online Help

Company & product logos

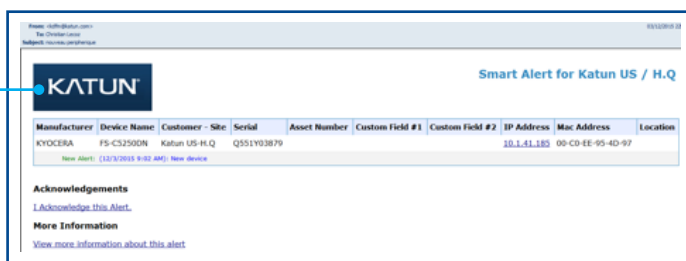
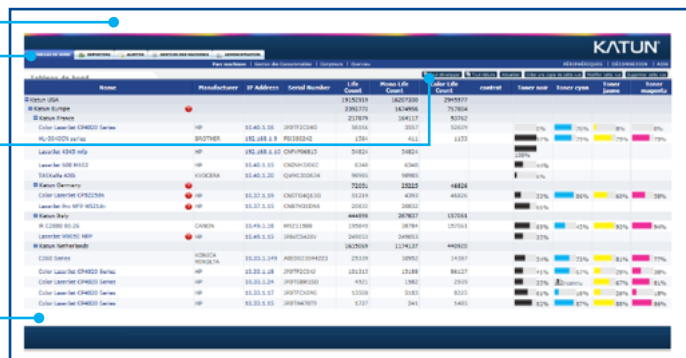
All the colors used on the main login screen

Webpage background color

Main button colors

Header & footer background color and logo

Company logo



To get started with the KDFM Premier branding program, contact your Katun sales representative about the Terms & Conditions.

You will be required to fill a form and submit graphic files.

[www.katun.com](http://www.katun.com)



# KDFM Premier Branding Form

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## KDFM Branding Program Registration Form

As a KDFM Premier member, Katun offer you the option to customize KDFM website portal with your Company's name, Colors and Logo. The branding program allows you to customize the KDFM portal's four key components: the Login Screen, Main Interface, Smart Alerts Emails and Online Help.

To order the KDFM branding package, please fill this registration form and return it to [contract.dfm@katun.com](mailto:contract.dfm@katun.com) with your logo files. Please allow two to three weeks for the branding process to complete. You will then receive a link to approve the branding on a staging website.

The KDFM branding program will be charged separately from the monthly subscription.

Company Name: \_\_\_\_\_

Customer Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Direct Dial: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

KDFM Branding Program Stand-Alone Set-Up Fees: \_\_\_\_\_

Company Stamp: \_\_\_\_\_

Signature: \_\_\_\_\_

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## 1. Branding Color Scheme:

Please specify what colors you would like us to use for header and footer, buttons and background. If you choose the 'use website color scheme' option, we will choose colors for you based on the look and feel of your website.

### Use your website color scheme

### You will specify colors

Please specify what colors you would like us to use for header and footer, buttons and background.

## 2. Product Name:

Please specify if you would like to keep the product name as KDFM, or specify a new product name. This name is entirely up-to-you and can be placed in various places on the site. (ie. Login screen, Online Help section)

### Katun Dealer Fleet Management

### Specify a new product name

What is the new product name you would like to use?

## 3. Comments:

Use this section to tell us anything else you think we need to know. (ie. where you would like logos placed, if you would like to use an attached image on the login screen, etc.)

## 4. Join Your Company Logo:

Please submit logos in .ai, .eps or transparent .png format. You must ZIP these files prior to emailing. If you only have your logo in .jpg. or .gif format, you may submit this.